



# Spirit of the Radio

SPIRIT OF THE RADIO

THE ELECTRIFYING  
CONCERT EXPERIENCE

2010 MEDIA KIT

[WWW.SPIRITOFThERADIO.US](http://WWW.SPIRITOFThERADIO.US)



AGENCY: THE MUSIC WORKS  
651-257-9500  
[WWW.THEMUSICWORKS.COM](http://WWW.THEMUSICWORKS.COM)



# Spirit of the Radio

## RADIO ROCK'S BIGGEST SHOW

**SPIRIT OF THE RADIO** is one-of-a-kind energy entertainment – like listening to the radio but live!

- Tribute to music radio's platinum era (1975-1995)
- Stage spectacular weaves hit songs, interactive media, and big fun into a signature show event



**SPIRIT OF THE RADIO** is the show booked when you must have that 'must-have' feature entertainment!

- Ultimate thrill for buyers seeking a one-of-a-kind music extravaganza...for anyone and everyone who has ever tuned a radio dial!
- Events, conventions, festivals, fairs, casinos, dance parties, galas, and major affairs

**SPIRIT OF THE RADIO** is energy entertainment so good you won't believe it's live.

# Spirit of the Radio

## SATISFIED CLIENTS

TARGET

CARGILL

IMATION

3M

SUN COUNTRY AIRLINES

FORD MOTOR COMPANY

US BANK

MINNESOTA DFL CONVENTION

MINNESOTA GOP CONVENTION

FAIRVIEW HOSPITAL

REGIONS HOSPITAL

POLARIS

BEST BUY

UNITED CHILDREN'S FUND

UNITED HEALTHGROUP

REGIS

TORO

GENERAL MILLS

NORTHWEST AIRLINES

SUPERVALU

MERVYN'S

AMERIPRISE FINANCIAL

PRIMARY RELOCATION

US ROAD SPORTS &  
ENTERTAINMENT

B&B STAGE AND SOUND

TREASURE ISLAND RESORT &  
CASINO

ST. CROIX CASINO

APPLEFEST USA

CHASKA RIVER DAYS

FAMOUS DAVE'S

# Spirit of the Radio

## TESTIMONIALS

"SPIRIT OF THE RADIO did a great job for us, kept the crowd with a unique song list. I definitely recommend them."

–Sasha Damgard,  
Senior Buyer, Treasure  
Island Resort & Casino

"For lovers of live music - WOW."

–Bob Galombeck,  
Houston Productions,  
Las Vegas

"We sat there with our jaws dropped, incredible!"

–John Christensen,  
President,  
Charthouse Learning,  
FISH! Philosophy

"They were awesome. I could not have had a better band. Thank you so much!"

–Javier Sanchez,  
US Road Sports &  
Entertainment Co.,  
Miami, FL

"Magnificent performance in all aspects. The energy and fun came through in the music."

–Rick Posterick,  
Corporate Buyer,  
Primacy Relocation

"You have something truly timeless, way beyond anything we've brought in."

–Joyce Meyer,  
Event Planner,  
Minneapolis, MN

"Absolutely one of the best shows we've ever had."

–Sarah Severson,  
Vice President,  
Applefest USA

"Clever and powerful way to present the music we all know and love."

–Steve Barberio,  
KiMo PAC,  
Albuquerque, NM

"Very impressed with your music and talent, and, most of all, your great attitude. I will highly recommend your show."

–Steve Brueggen,  
President, B&B Stage  
and Sound

"We really enjoyed the show, top notch melodies and harmonies. You did a great job for us."

–Tim Sebenaler,  
Festival Buyer,  
Chaska River Days

# Spirit of the Radio

## CORPORATE & EVENT BUYERS

### SUCCESS EVENT = SOTR

- Book for annual conventions, special functions, galas, lifecycle parties, theme parties, formal affairs, employee recognition meetings, conventions, or any situation when a signature audience experience is required.
- America's largest brands and Fortune 500 companies have entrusted SOTR to turn their events into a spectacular radio rock success that stays legacy and never leaves memory!



### CUSTOMIZED EVENT = SOTR

- Customized for you! Script, audience interaction, audio cues, video messaging, and pre and post performance interaction all executed with sophistication, wit and professionalism.
- Over 100+ years combined experience in major stage production ensures client satisfaction.

EXCEPTIONAL ENTERTAINMENT MADE  
EXCEPTIONALLY EASY

# Spirit of the Radio

## FESTIVAL & FAIR BUYERS

### BIG EVENING = SOTR

- Big tent and big outdoor fun for when you absolutely must entertain large crowds
- Headline entertainment in a class all by itself; instant connection to anyone who ever has tuned the radio dial
- Pleasurable, profitable and memorable experience. You get the sounds, the energy, the involvement and the excitement in one single booking!



### LIVELY EVENING = SOTR

- Offering full promotion and media support for free to festivals seeking that extra something special
- Fun interactive media to give the sense of a live radio experience for outdoor and large tent fun; tie in local radio

EXCEPTIONAL ENTERTAINMENT  
MADE EXCEPTIONALLY EASY

# Spirit of the Radio

## CASINO BUYERS

### ALL NIGHT = SOTR

- 4+ hours of energy music rarely heard performed live by other shows.
- Dance set combined with fun audience interaction available.
- Double-book across a weekend or within a multiple show evening; combine with other major events!



### PROMOTIONS = SOTR

- We create audio and radio promotions customized just for you for free; get on the air and get people to the casino floor.
- A mainstream, universal appeal that draws the kinds of crowds all casinos hope to attract.

EXCEPTIONAL ENTERTAINMENT  
MADE EXCEPTIONALLY EASY



# Spirit of the Radio Song List

4+ hours of radio's greatest and most unique hits done in SOTR style!

| SONG TITLE                                | SINGLE ARTIST       | BILLBOARD CHARTING |           |          |         |        |        |
|---|---------------------|--------------------|-----------|----------|---------|--------|--------|
|   |                     | PEAK               | PEAK DATE | WKS PEAK | WKS 100 | WKS 40 | WKS 10 |
| Africa                                    | Toto                | 1                  | 2.5.83    | 1        | 21      | 16     | 6      |
| Call Me                                   | Blondie             | 1                  | 4.19.80   | 6        | 25      | 19     | 12     |
| Crazy Little Thing Called Love            | Queen               | 1                  | 2.23.80   | 4        | 22      | 17     | 12     |
| Everybody Wants To Rule The World         | Tears For Fears     | 1                  | 6.8.85    | 2        | 24      | 14     | 8      |
| Faith                                     | George Michael      | 1                  | 12.12.87  | 4        | 20      | 15     | 9      |
| Heartache Tonight                         | Eagles              | 1                  | 11.10.79  | 1        | 15      | 13     | 9      |
| Higher Love                               | Steve Winwood       | 1                  | 8.30.86   | 1        | 22      | 14     | 6      |
| If You Don't Know Me By Now               | Simply Red          | 1                  | 7.15.89   | 1        | 22      | 15     | 6      |
| It's Still Rock N Roll To Me              | Billy Joel          | 1                  | 7.19.80   | 2        | 21      | 19     | 11     |
| Jump                                      | Van Halen           | 1                  | 2.25.84   | 5        | 21      | 15     | 10     |
| Kyrie                                     | Mr Mister           | 1                  | 1.10.86   | 1        | 25      | 15     | 6      |
| Let's Go Crazy                            | Prince              | 1                  | 9.29.84   | 2        | 19      | 14     | 9      |
| Living On A Prayer - a capella!           | Bon Jovi            | 1                  | 2.14.87   | 4        | 21      | 13     | 7      |
| Out Of Touch                              | Hall & Oates        | 1                  | 10.4.84   | 3        | 23      | 17     | 10     |
| Owner Of A Lonely Heart                   | Yes                 | 1                  | 1.21.84   | 2        | 23      | 17     | 10     |
| Say Say Say                               | McCartney & Jackson | 1                  | 3.03.82   | 5        | 32      | 20     | 14     |
| The Look                                  | Roxette             | 1                  | 4.8.89    | 2        | 21      | 16     | 11     |
| The Power Of Love                         | Huey Lewis          | 1                  | 8.24.85   | 2        | 19      | 15     | 8      |
| The Way You Make Me Feel                  | Michael Jackson     | 1                  | 1.23.88   | 4        | 20      | 17     | 12     |
| These Dreams                              | Heart               | 1                  | 3.22.86   | 1        | 20      | 13     | 6      |
| Don't Dream It's Over                     | Crowded House       | 2                  | 4.25.87   | 1        | 24      | 15     | 7      |
| Keep Your Hands To Yourself               | Georgia Satellites  | 2                  | 2.2.87    | 1        | 20      | 14     | 5      |
| Open Arms                                 | Journey             | 2                  | 6.14.82   | 3        | 17      | 10     | 6      |
| Rosanna                                   | Toto                | 2                  | 7.3.82    | 5        | 23      | 18     | 11     |
| Don't Mean Nothing                        | Richard Marx        | 3                  | 8.29.87   | 1        | 21      | 12     | 4      |
| New Sensation                             | INXS                | 3                  | 12.10.88  | 1        | 20      | 17     | 11     |
| Stop Dragging My Heart Around             | Tom Petty           | 3                  | 9.5.81    | 6        | 21      | 15     | 10     |
| Talking In Your Sleep                     | The Romantics       | 3                  | 1.28.84   | 3        | 26      | 15     | 7      |
| I Guess That's Why They Call It The Blues | Elton John          | 4                  | 1.28.84   | 1        | 23      | 15     | 6      |
| No One Is To Blame                        | Howard Jones        | 4                  | 7.5.86    | 1        | 23      | 14     | 5      |
| We Belong                                 | Pat Benatar         | 5                  | 1.5.85    | 2        | 20      | 14     | 7      |
| What You Need                             | INXS                | 5                  | 4.12.86   | 1        | 20      | 14     | 5      |
| Would I Lie To You?                       | Eurythmics          | 5                  | 4.10.86   | 1        | 26      | 17     | 10     |
| That's All                                | Genesis             | 6                  | 2.11.82   | 2        | 20      | 14     | 4      |
| Crazy                                     | Seal                | 7                  | 4.5.91    | 1        | 28      | 20     | 9      |
| I'm Alright                               | Kenny Loggins       | 7                  | 10.11.80  | 2        | 22      | 12     | 5      |
| Something About You                       | Level 42            | 7                  | 9.14.86   | 3        | 28      | 10     | 6      |
| The Warrior                               | Scandal             | 7                  | 9.22.84   | 2        | 21      | 15     | 5      |
| Mysterious Ways                           | U2                  | 9                  | 9.25.91   | 1        | 23      | 15     | 2      |
| An Innocent Man                           | Billy Joel          | 10                 | 2.25.84   | 1        | 18      | 11     | 1      |
| Forever Young                             | Rod Stewart         | 12                 | 6.10.88   | 2        | 25      | 15     |        |
| Cult Of Personality                       | Living Colour       | 13                 | 5.6.89    | 2        | 15      | 9      |        |
| Where The Streets Have No Name            | U2                  | 13                 | 11.7.87   | 2        | 14      | 9      |        |
| Every Little Kiss                         | Bruce Hornsby       | 14                 | 1.18.87   | 1        | 20      | 12     | 8      |
| Let's Go                                  | The Cars            | 14                 | 9.8.79    | 2        | 15      | 9      |        |
| Modern Love                               | David Bowie         | 14                 | 9.14.83   | 6        | 15      | 12     |        |
| Synchronicity II                          | The Police          | 16                 | 12.10.83  | 4        | 14      | 9      |        |
| The House Is Rockin'                      | Stevie Ray Vaughan  | 18                 | 9.20.87   | 1        | 10      | 5      |        |
| Running Down A Dream                      | Tom Petty           | 23                 | 9.23.89   | 1        | 14      | 7      |        |
| Break It Down Again                       | Tears For Fears     | 25                 | 10.12.93  | 1        | 11      | 7      |        |
| Roxanne                                   | The Police          | 32                 | 1.20.80   | 1        | 10      | 3      |        |
| You Shook Me All Night Long               | AC/DC               | 35                 | 11.8.80   | 1        | 16      | 3      |        |
| Tempted                                   | Squeeze             | 49                 | 9.12.81   | 2        | 11      |        |        |
| And She Was                               | Talking Heads       | 54                 | 11.2.85   | 1        | 20      |        |        |
| Goodbye To You                            | Scandal             | 65                 | 12.4.82   | 2        | 11      |        |        |

**BOOK TODAY! The Music Works 651-257-9500**

# Spirit of the Radio

## SUPPORT MEDIA

### PRINT

**Exceptional Entertainment**

**RADIO ROCK CONCERT**

**SPIRIT OF THE RADIO**

**Testimonials**

"You know of the music..."

"You have something that makes you stand out..."

"I've never seen the..."

"A new..."

"I've never seen the..."

"A new..."

"I've never seen the..."

"A new..."

APPLEFEST WILL ROCK

**SPIRIT OF THE RADIO**

**FRI. SEP. 17, 2010**

**THE BIG SHOW HEADLINES THE BIG FESTIVAL STAGE**

8:20PM UNTIL MIDNIGHT

COVERING 20 YEARS OF RADIO ROCK'S GREATEST HITS

LA CRESCENT APPLEFEST 2010  
LA CRESCENT, CA  
WWW.APPLEFESTUSA.COM

FOR MORE INFO CALL 608-386-8878

FACEBOOK.COM/SPIRITOTHERADIO

**Spirit of the Radio**

### DIGITAL

HOME OF THE ELECTRIFYING LIVE RADIO CONCERT EXPERIENCE!

**SPIRIT OF THE RADIO**

**SOIR**

**BOOK NOW!!**

THE SHOW BUYERS BOARDS TESTIMONIALS MERCH CALENDAR CONTACT

SONY INNOVATION SAGAWA GIGAWATT FENDER

**SPIRIT OF THE RADIO**

**MUST SEE!**

June 18-19th 8:00pm

### MEDIA

00:00:00

**SPIRIT OF THE RADIO**

WATCH THE TRAILER

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NOW BOOKING

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